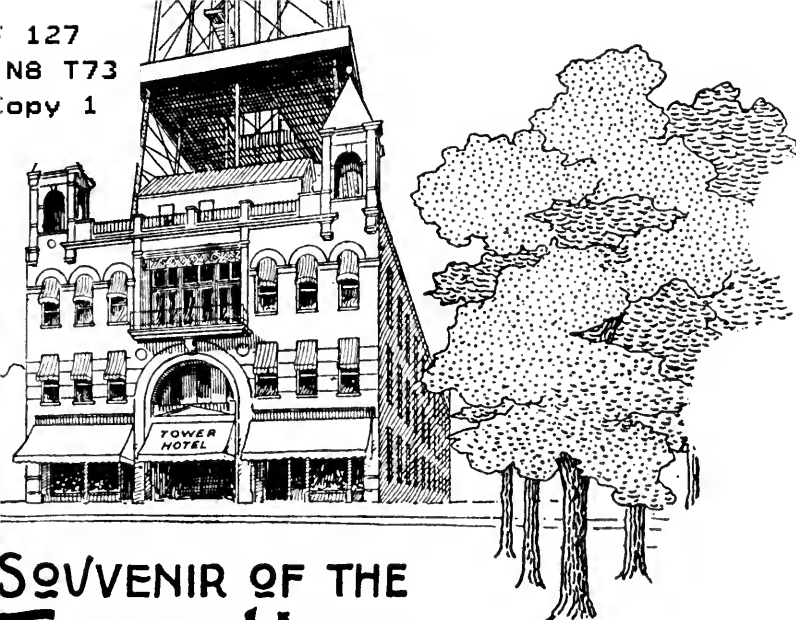


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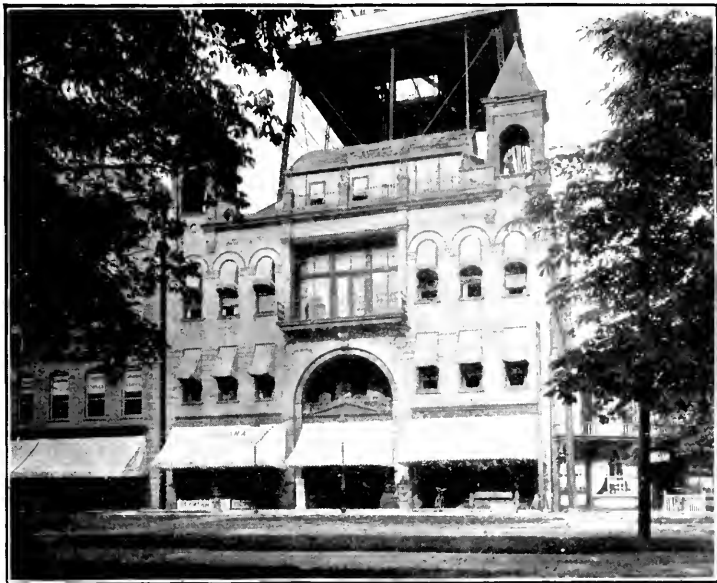


SOUVENIR OF THE
TOWER HOTEL
NIAGARA FALLS,
N.Y.

THE TOWER HOTEL

NIAGARA FALLS, N. Y.





Tower Hotel

THE TOWER HOTEL



PERFECTLY appointed, renovated, beautified, and with increased capacity, the Tower Hotel now takes its place with the very best hostelries of this resort. Under the direction of Manager Lewis A. Boore, the hotel has undergone a remarkable change, and every alteration has been for the benefit of the traveling public.

The Tower Hotel, strictly American plan, has been entirely refitted with new and elegant furnishings. New and well lighted and ventilated rooms have been added, many of them *en suite* and with private bath. The new parlors command an unobstructed view of Prospect Park and the grounds of the Niagara State Reservation, the Gorge and the bluffs of the Canadian side making a charming background in the distance. The dining-room offers the same superb view, and more than half the guests' rooms in the house offer equal advantages in that regard.

The equipment of the hotel is complete, and the cuisine and service is unexcelled at Niagara. All the most modern conveniences, such as electric lighting and steam heating, are supplied; café, etc., are to be found for the delectation of those who desire them.



Tower Hotel Office

The tables are supplied with the very best that the markets afford, and moderate charges are made for the enjoyment of all the luxurious comforts and diversified pleasures found in the house.



AS TO LOCATION

The Tower Hotel is delightfully situated. It is less than five minutes' walk from the New York Central and Erie Railroad stations, and exceptionally convenient to the International bridges spanning the great gorge. It fronts on Riverway and Prospect Park, and commands one of the most beautiful views to be obtained from any hotel at Niagara. It is directly on the line of the Great Gorge Route, the Buffalo & Niagara Falls trolley line, the Niagara Falls & Suspension Bridge trolley line, the Niagara, St. Catharines & Toronto trolley line, and the carriage service of the State Reservation, and yet none interfere in the least with the approach to the house from any direction.

It is within a minute's walk of the great Cataract and rushing Rapids, and within easy walking distance to nearly all of the principal points of interest.





Tower Hotel Parlor

OBSERVATION TOWER

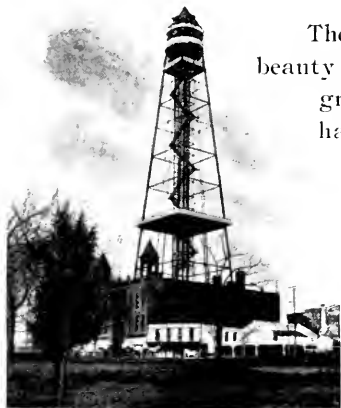
The Observation Tower, from which the hotel derives its name, is reached without leaving the shelter of the hotel, and a trip to the top permits an exalted view of all the surrounding country. The City, the Falls, the Rapids, the Whirlpool, the placid stream miles above, the islands and Canada, all come under one sweeping glance, making a panoramic picture beautiful in its perspective, and nowhere excelled.

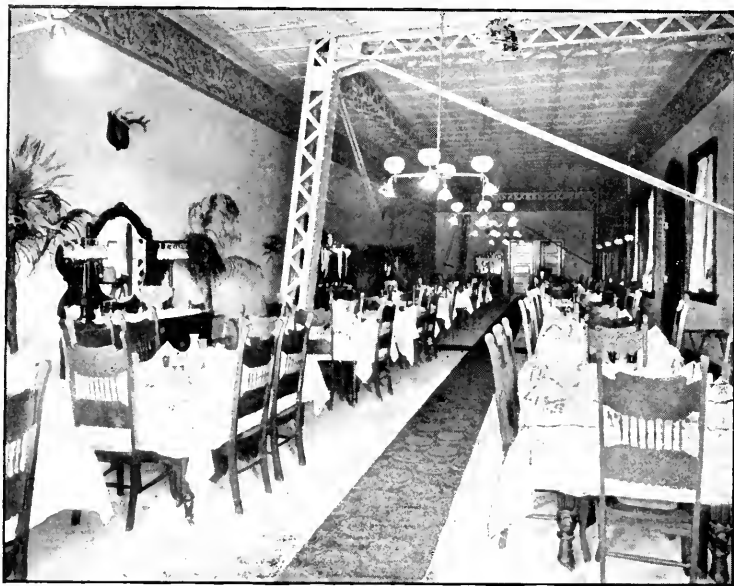


NIAGARA FALLS

The Falls of Niagara have been rightly termed "Nature's beauty spot." Here Nature asserts herself, and proclaims the grand, omnipotent hand of the Master of the Universe. Much has been written of the solemn yet exciting spectacle the great Cataract affords, but no pen is able to do full justice to this astounding work of the Creator.

At once are found peace and solemnity, even in the mighty thunders of the waters and the ceaseless dash of the Rapids in their endless race. For ages the sight has been appreciated, and until the world shall cease to exist it will continue to be the resort of the people of





Tower Hotel Dining-Room

the world. Such beauty and grandeur cannot be found elsewhere. The Alps of Switzerland, and the rugged features of the Yosemite Valley, rob not this spot of one iota of its greatness. It is world-famed as the supreme handiwork of Nature.

Capt. Marryat, referring to the Falls of Niagara in his "Travels in America," says:

"It is through these the Deity still speaks to man; yet what can inspire more awe of Him, more reverence, and more love, than the contemplation of thy falling waters, great Niagara!"

At the expense of millions of dollars, the government of the State of New York has made the environments of the Falls as attractive as the ingenuity of man could plan. The State Reservation is a great park bordering the Rapids, Falls and Gorge for miles. The islands are woodland bowers of unsurpassed beauty, and bridges that are marvels in themselves are here to create wonder in the practical mind.

And to all these the Tower Hotel is immediately accessible. A walk of a very few minutes from its doors brings the visitor to the presence of the most beautiful scenery in the world.



NIAGARA AS A POWER CENTER

There is a practical as well as a sentimental side to Niagara. It is noted the world over as the greatest electrical center in the world. Already the great potential force of the mighty Cataract is coursing with lightning speed to the surrounding cities, and supplying them with light, heat and power.

And the supply is unlimited. Two great power companies are engaged in converting the great forces of the mighty Cataract to a practical use, and the wonderful accomplishments of science are as marvelous to the visitor and tourist as is the scenic Elysium of Nature.



AS A CONVENTION CITY

More and more popular every year is Niagara Falls becoming as a convention city. Its excellent advantages for hotel accommodation, its fame as a watering place and summer resort, its reputation as a manufacturing and electrical center, and its possession of one of the Seven Wonders of the World, make it almost irresistible as a place to transact the business of a large association or body of people. Its charms permit of perfect relaxation and the rich enjoyment of the full measure of pleasure due the busy man after the cares of business are laid aside.



CHARMING SIDE TRIPS

Trolley and steam cars have direct communication with many romantic and historic spots situated within a short radius of the city. Such renowned battle grounds as Lundy's Lane, Queenston Heights, Fort Niagara, etc., are but a few minutes' ride from the city, and in traveling to either of them one traverses a region that is rich in historical features, full of Indian legends, and the relics of many wars.

The regular rates, \$2.00 to \$4.00 per day, American plan. Special rates to parties of a week or more.

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